



International Congress on Manual Therapies Conference 2021

A science-based interdisciplinary research symposium for practitioners and researchers

Thank you for your interest in being a **Sponsor** of the International Congress on Manual Therapies Inaugural Conference! This packet includes information on the conference goals and purposes, schedule, speakers, and **sponsorship benefits**.

There are two important parts to our vision that you need to know about as you consider co-sponsoring this endeavor. An interprofessional/interdisciplinary conference in manual therapies is not a unique idea, nor is having a conference that presents the latest evidence within the field. What is unique is that this conference has been set up to launch an interprofessional international community within manual therapies of clinicians and basic scientists who are dedicated to improving patient care through the scientific advancement of this field. This community, the International Congress in Manual Therapies (ICMT), will work to break down the silos and historic barriers that have hampered the advancement of manual therapies. ICMT will hold regular scientific conferences that will bring members together in a respectful and congenial atmosphere to promote understanding and collaboration.

The second part of this unique vision is that the preparation and design of the inaugural conference demonstrates the collaborative nature of the ICMT. International and interprofessional working groups are already preparing novel, interactive small group sessions for the conference that will set precedence for the type and style of work that will be performed by the Congress in the future. By becoming a sponsor for this conference, you will be able to show your support to this vision, and to share details of your work to a worldwide audience of leaders and pioneers in manual therapies.

The conference's audience is expected to include practitioners of manual therapy such as athletic trainers, chiropractors, osteopathic physicians, physical therapists, massage therapists, osteopaths, and so forth, as well as researchers in the fields of anatomy, biomechanics, kinesiology, neurophysiology, pain, pathophysiology, etc. Three hundred clinicians and basic scientists will participate live in this conference and hundreds are expected to join online. You will be able to educate all of them of your work by being a conference sponsor. If you are interested in reserving a spot or have questions about the conference, please contact Jessica Corrick at 660.626.2102.



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Manual procedures are done by many professions and by numerous practitioners. However, there is no place where researchers and practitioners can collaborate in an open-minded, multi-professional environment to discuss these methods.

The **ICMT approach**: We recognize and value the different cultures, disciplines, and manual therapy backgrounds that provide various perspectives. At this conference, manual therapy topics will be explored, and all scientific viewpoints will be considered and respected.

The **ICMT 2021 Purpose** is to offer scientific presentations and engage researchers and practitioners in three topic areas.

- Defining **Manual Therapy Procedures** across professions
- Summarize **Physiological Theories** put forth by professions explaining the proposed impact of manual therapies on the body
- Reporting and explaining current and future biomedical approaches that have been or may be helpful in **Measuring Physiological Effects** of manual therapies.

Attendees will have the opportunity to participate in small group sessions that will shape the outcomes of these topics. The input from those attending this conference will be included in a series of white papers which will be published on these topics following the conference.

2021 Schedule

Thursday, April 29, 2021	
1600 - 1800	Check-in and poster presenter set up
1800 - 2000	Welcome reception
Friday, April 30, 2021	
0700 - 0745	Continental breakfast provided
0800 - 0830	ICMT overview and welcome
0830 - 0900	Keynote Speaker Lars Arendt-Nielson, Dr. Med., Ph.D.
0900 - 1000	Manual Therapy Procedures: Scientific Presentations
1000 - 1030	Break
1030 - 1230	Manual Therapy Procedures: Breakout Session
1230 - 1330	Lunch provided
1330 - 1400	Manual Therapy Procedures: Discussion
1405 - 1530	Physiological Theories: Scientific Presentations
1530 - 1600	Break
1600 - 1800	Physiological Theories: Breakout Session
1805 - 1830	Physiological Theories: Discussion
Saturday, May 1, 2020	
0700 - 0745	Continental breakfast provided
800 - 1000	Measuring Physiological Effects: Scientific Presentations
1000 - 1030	Break
1030 - 1230	Measuring Physiological Effects: Breakout Session
1230 - 1330	Lunch provided
1330 - 1400	Measuring Physiological Effects: Discussion
1400 - 1600	Peer-reviewed Oral Abstract Session
1600 - 1630	Break

1630 - 1900	
Poster Presentations and Reception	
Sunday, May 2, 2021	
0700 - 0745	Continental breakfast provided
0800 - 0920	Summary Reports: Manual Therapy Procedures, Physiological Theories, Measuring Physiological Effects
0920 - 1000	Keynote Speaker Helene Langevin, M.D.
1000 - 1030	Break
1030 - 1150	Panel discussion and audience participation
1150 - 1200	ICMT 2021 accomplishments and next steps
1200 - 1210	Announcement of dates and location of the next ICMT

2021 Breakout Topic Areas



Manual Therapy Procedures

Question: What is the full scope of manual therapies?



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Purpose: To identify, describe and understand manual assessment and treatment techniques used by practitioners from various professions.

Outcome: We will create a model of the general categories of manual assessment and treatment procedures to improve communication and understanding across professions.

Physiological Theories

Question: What are the physiological theories behind manual therapies?

Purpose: To review the theories within the manual therapy research literature.

Outcome: We will develop a compendium of the physiological theories as a resource in designing and reporting future research.

Measuring Physiological Effects

Question: What are the known physiological effects of manual procedures on body tissues?

Purpose: To review the tools used or could be used by researchers to measure the physiological effects of manual therapies.

Outcome: We will develop a compendium of tools available to researchers to assess manual therapy physiological effects to help shape future manual therapy research.

April 30 - May 02, 2021

Phoenix, Arizona

Sponsorship Packages

Silver (S10-S12):

- ★ One complimentary registration
- ★ One six-foot table and one easel in the Sponsor Circuit (see map on page 6)
- ★ Logo on the ICMT conference website
- ★ Mention as Silver Sponsor on ICMT Facebook and Twitter
- ★ Mention as Silver Sponsor in announcements
- ★ Ability to promote your company as a Silver Sponsor for the inaugural ICMT conference
- ★ Ability to include a flyer or item in delegate bags
- ★ Logo included in the electronic program, event signage, and on slideshow during Congress breaks
- ★ Acknowledged via slides during conference opening and closing sessions

Price: 2,500 USD

Gold (S3-S9):

- ★ Two complimentary registrations
- ★ One six-foot table and one easel in the Sponsor Circuit (see map on page 6)
- ★ Logo on the ICMT conference website during registration and for one month following the conference
- ★ Ability to promote your company as a Gold Sponsor for the inaugural ICMT conference
- ★ Mention as Gold Sponsor on ICMT Facebook and Twitter
- ★ Recognition as Gold Sponsor in newsletters, announcements



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- ★ Logo included on the program, delegate bags, event signage, and on screensaver during conference breaks
- ★ Prominent display space near the plenary speaker (Virginia Piper) auditorium
- ★ Ability to include a flyer or item in delegate bags
- ★ Secondary award categories in your honor
- ★ Acknowledged during conference opening and closing sessions

Price: 5,000 USD

Welcome Reception Sponsor (1):

- ★ Sole sponsor of the Welcome Reception
- ★ Two complimentary registrations
- ★ Recognition on ICMT website
- ★ Acknowledgement as Welcome Reception Sponsor on ICMT Facebook and Twitter.
- ★ Recognition in announcements
- ★ Logo included on program, event signage, and on screensaver during conference breaks.
- ★ Logo on banner at Welcome Reception
- ★ 5-10 minutes of mic time to address the attendees of the Welcome Reception
- ★ Ability to include one flyer or item in delegate bags
- ★ Exhibit space at the Welcome Reception and in the exhibit hall during the conference

Price: 7,500 USD

Platinum (S1-S2):

- ★ Two complimentary registrations
- ★ Up to two hotel rooms for three nights standard accommodation
- ★ Prominent recognition on ICMT website
- ★ One six-foot table in the Sponsor Circuit
- ★ Ability to promote your company as a Platinum Sponsor of the inaugural ICMT conference
- ★ Mention as Platinum Sponsor on ICMT Facebook and Twitter
- ★ Recognition as Platinum Sponsor in newsletters, announcements and shown on ICMT conference website
- ★ Most prominent logo recognition on the program, delegate bags, event signage, online registration forms, and on screensaver during conference breaks
- ★ Will be introduced and have (1-2 minute mic) ability to personally welcome delegates at the conference opening session
- ★ Prominent display space near the plenary speaker (Virginia Piper) auditorium and in the Sponsor Circuit (see map on page 5)



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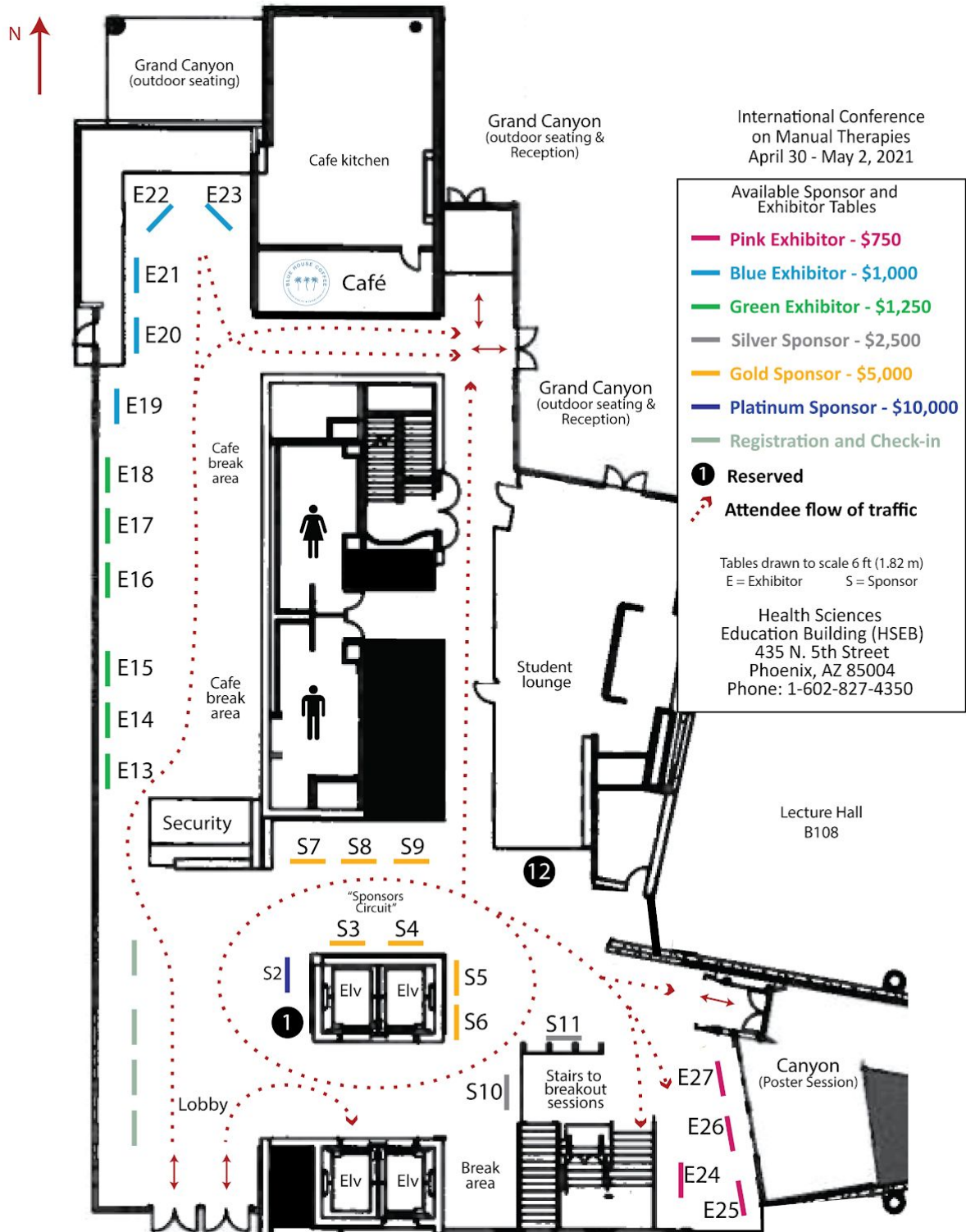
- ★ Ability to include up to two fliers or items in delegate bags
- ★ Overall poster session award in your honor
- ★ Will be thanked and have the ability (1-2 minute mic) to give delegates farewell at conference Sunday morning after break

Price: 10,000 USD



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Main Entrance & Exit

Updated: 2:15PM, PDT 06/26/2020



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Exhibitor Agreement

Regarding the Terms and Conditions for a Commercial Exhibit

Activity Title: International Congress on Manual Therapies Conference

Activity Location: University of Arizona College of Medicine Phoenix **Date(s):** April 29-May 2, 2021

Agreement between: ACCREDITED PROVIDER: A.T. Still University

AND _____ (as it should appear on printed materials)

Name of Sponsor: _____

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Check – Make check payable to A.T. Still University and remit to:

A.T. Still University
Continuing Education
800 W. Jefferson Street
Kirksville, MO 63501

Federal Tax ID number is 43-0356250



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TERMS AND CONDITIONS

- SPONSOR agrees to abide by AOA rules and requirements and ACCME Standards for Commercial Support as stated at www.accme.org; SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity.”
- SPONSOR may not distribute promotional materials. Distribution of pharmaceuticals or other samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse sponsorship to SPONSOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER may acknowledge SPONSOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER Federal Tax ID number is 43-0356250. Please remit a check payable to: A. T. Still University Please fax completed Sponsor Agreement to: 660-626 -2931 or mail to A. T. Still University, Continuing Education Office, 800 W. Jefferson St., Kirksville, MO 63501

By signing below, I agree to the “Terms and Conditions” outlined of this Sponsor Agreement (including ACCME Standards for Commercial Support):

SPONSOR Representative:

Signature Date

PROVIDER Representative:

Signature Date

(I understand and agree that typing my name above is the electronic equivalent of a written signature)